THE EDGE

THE FIRST PROJECT BY FOSTER + PARTNERS IN COLLABORATION WITH PONCE DE LEON ARCHITECTS

A project that takes architecture to its purest expression. A work of art that combines a passion for design, an obsession with detail and an unwavering commitment to functionality. The Edge is a groundbreaking spatial and luminous experience that offers a lifestyle unlike any other in the Río de la Plata region.

FOSTER + PARTNERS AND PONCE DE LEON ARCHITECTS: A SHARED VISION

Founded in London in 1967 by British architect Norman Foster, **Foster + Partners** is one of the world's most prestigious and award-winning architectural firms. With renowned and iconic works across all five continents and a strong focus on sustainability, Foster + Partners stands out for its holistic approach to architecture, which takes into account environmental preservation and the social impact of each of its projects.

Ponce de León Architects was founded in February 2004 by renowned Uruguayan architect Carlos Ponce de León. With projects and urban developments throughout Latin America and the United States, the firm stands out for its commitment to design and sustainable architecture, promoting environmental stewardship at every stage of its processes, in a continuous effort to minimize the impact of architecture through energy efficiency and the efficient use of resources.




LIVING IN TIMELESS ART





8 UNIQUE RESIDENCES
8 PRIVILEGED FAMILIES

Located on the waterfront of the Río de la Plata, with 60 meters of coastline,
The Edge offers just 8 residences distributed on 4 floors.





A unique project in an exclusive location.

Interior spaces
that blend style
with livability.

THE ULTIMATE UNION OF DESIGN AND FUNCTIONALITY



Construction quality, materials, spacious interiors,
fluid circulation, the interplay of natural light
within each residence and the dialogue
with the outdoor surroundings come together
to create an experience that redefines
what architecture has been understood
to be until now.



Spacious, light-filled
open-plan kitchens
that enhance the quality of life.


LOUIS VUITTON
KUMA





Spacious, light-filled bedrooms with fabulous views.

Harmonious, stylish bathrooms
overlooking the exquisite garden.





LIGHT: THE CENTRE OF EVERYTHING

At the heart of The Edge lies the Void, a large, sculptural inverted-cone-shaped glass volume that extends through every floor, ending in an interior space featuring a living tree.



The Void is a luminous void, a work of art that sets The Edge apart from any conventional development and encapsulates the soul of the project: the sun, greenery and water as expressions of life.

Light, a carefully studied element and
an integral part of the project's architecture.



The Void, a source of light and a connecting element throughout the project and its spaces.

The Void allows for direct sunlight
to enter in a striking architectural feature
that balances the natural light available
on the site's southern orientation.
An architectural and artistic gesture
that gives meaning to the entire project,
allowing light to act as a raw material:
connecting spaces, shaping them
and defining how they are inhabited.

SIGNATURE ARCHITECTURE BORN OF A PASSION FOR LIGHT


IT'S NOT
GOOD
IT'S
YOU

TRANSCENDING THE BOUNDARIES OF CONTEMPORARY DESIGN

The Edge does not embrace passing trends or follow emerging architectural movements.
The project has its own sense of time, independent of the passage of time and contemporary to its own era.



White concrete lends
luminosity and purity to the project.

White concrete used throughout the construction of The Edge
is an essential part of the project, giving the entire development
a sculptural character. This material, unprecedented in Uruguay, brings
visual purity, luminosity and a striking presence, further enhanced
by a functional design free of unnecessary embellishments.

Glass, concrete, stone and greenery
come together to shape a work that,
like a work of art, transcends time.

THE RESULT OF AN OBSESSION WITH EXCELLENCE

European interior design
throughout all common areas.





The complexity lies in the simplicity of a seamless design, with a special sensitivity that focuses on purity and functionality.

COMMITTED TO ITS SURROUNDINGS

Environmental responsibility is part of the DNA of both Foster + Partners and Ponce de León Architects, and this first project by the two firms in Uruguay is no exception. Low-environmental-impact materials have been selected for the construction of The Edge; resources have been optimized to minimize the environmental footprint, with fewer transportation trips during the construction process.



The project was conceived with its surrounding environment in mind, integrating seamlessly into the urban fabric and natural landscape, without creating visual disruptions and enhancing the architectural and ornamental richness of the coastal area.

SUSTAINABLE. TIMELESS. ICONIC.



Spacious circulation areas
both inside and outside the building.



The LEED-certified building reuses rainwater for irrigating interior gardens, uses construction materials from renewable sources, and features state-of-the-art thermal insulation designed to minimize energy consumption for heating and cooling.

EXCLUSIVE LIVING INSIDE

The connection with nature begins at the very entrance, where residents and visitors are welcomed by a sunlit lobby that opens up onto the central courtyard and communal garden.

The building's independent cores provide a natural separation leading to the entrances of the residences, which have access to the central green area and private access to the upper floors.



All units feature subtle differences in their design,
layout, and configuration,
giving each one a unique character.

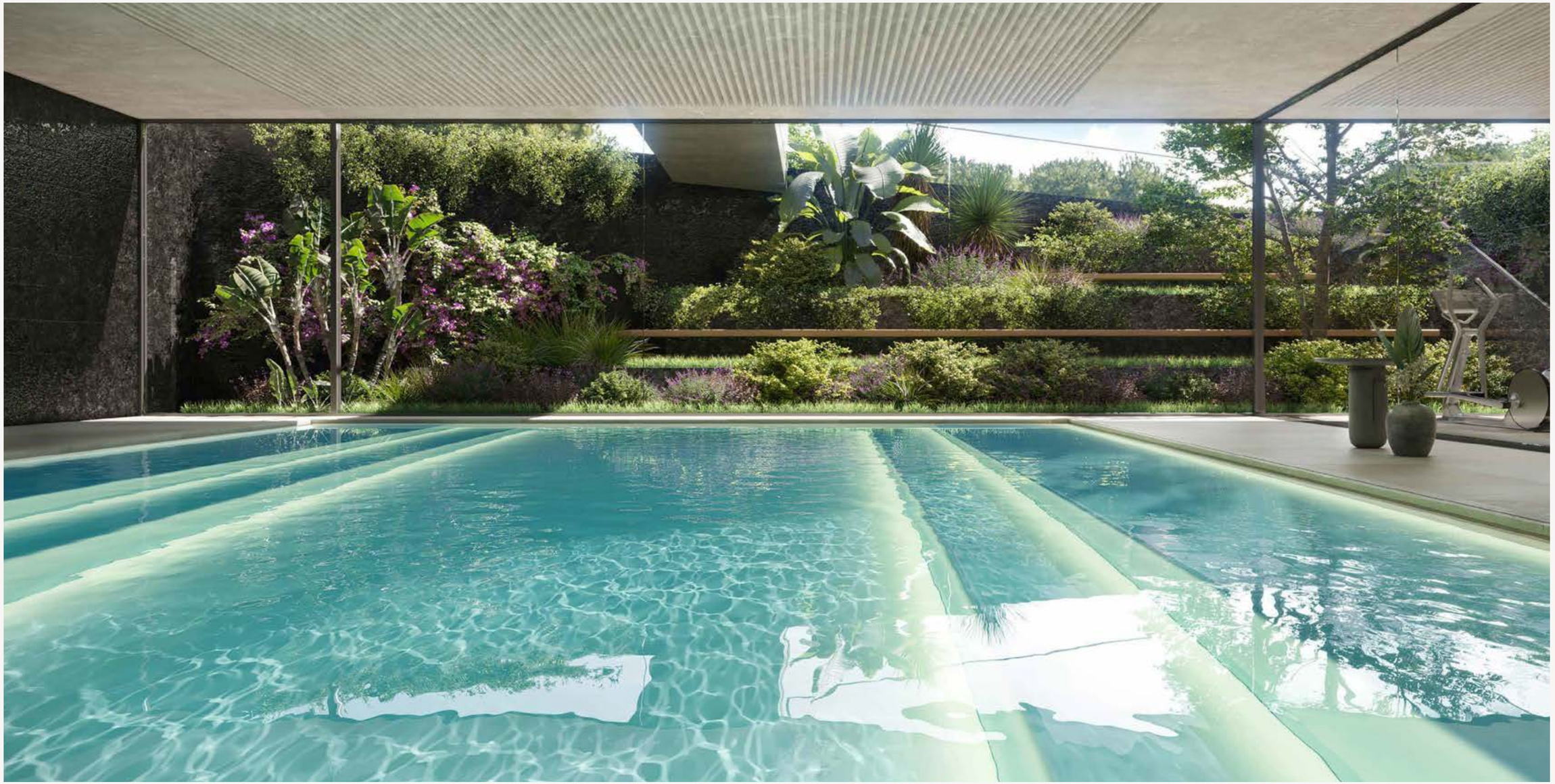
Double-height residences that reflect the quality
and sophistication of the project.



The landscaped rooftop
and carefully designed private gardens
offer views of nature in every direction.

Connection between indoors and outdoors
in units with a rooftop.





Indoor swimming pool overlooking the stunning outdoor garden.

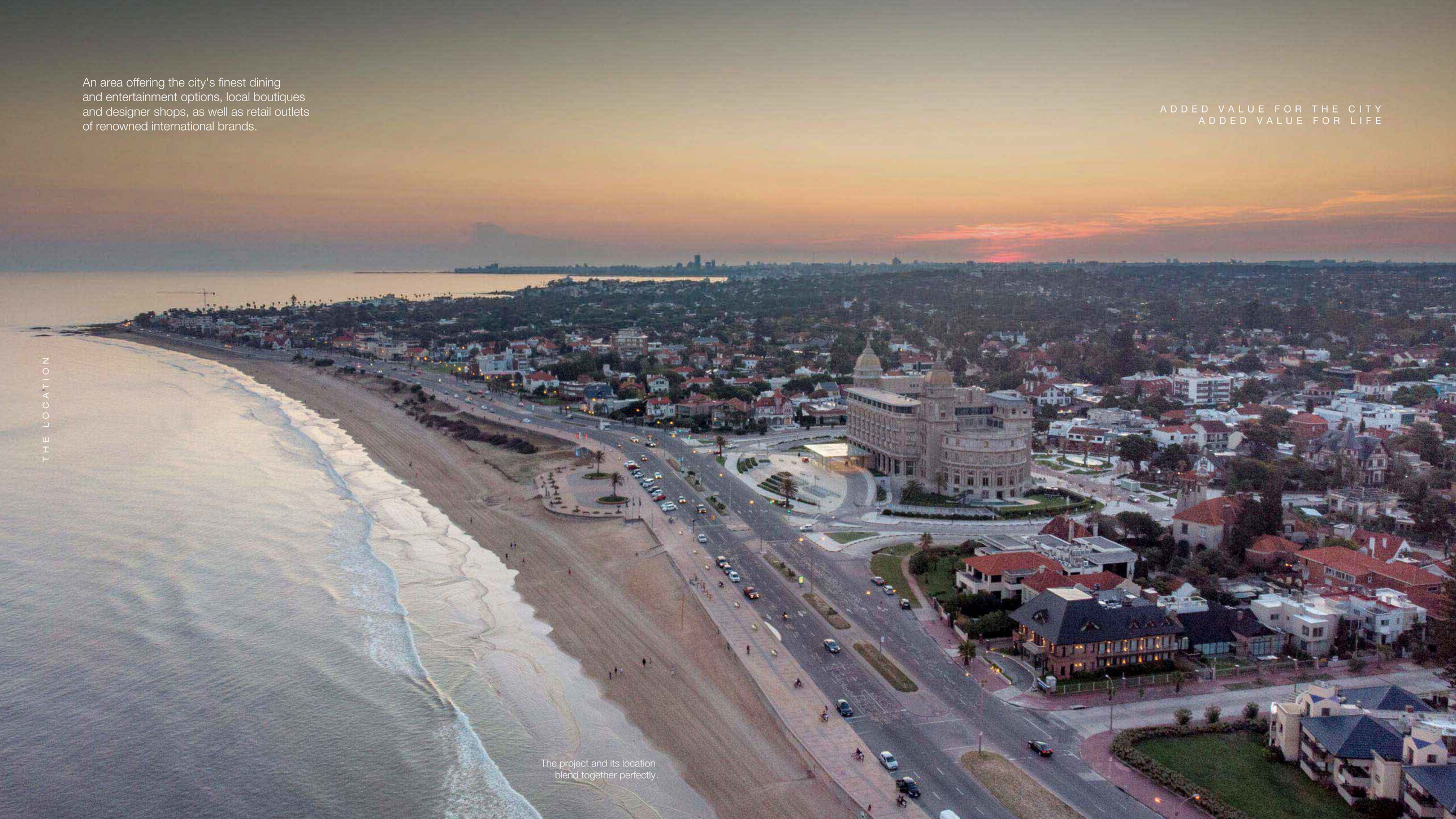


The spacious heated swimming pool, sauna, spa and gym are located in the basement.

EXCLUSIVE LIVING OUTSIDE

The Edge is located in one of Montevideo's most sought-after residential areas, surrounded by low-rise architecture that affords unobstructed views in every direction.

An area offering the city's finest dining and entertainment options, local boutiques and designer shops, as well as retail outlets of renowned international brands.



The project and its location blend together perfectly.


AVENIDA ITALIA
AVENIDA GRAL. RIVERA
AVENIDA FRANCISCO ARCOCENA
RAMBLA TOMÁS BERRETA
AVENIDA BOLIVIA
RÍO DE LA PLATA
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LOCATION

FOOD SCENE

1. Café Misterio
2. Charo
3. Rio Café
4. Massey Familia
5. Pompier
6. Le Pain Quotidien
7. La Resistance Boulangerie
8. Lavender Tea Room
9. Manzanar
10. Nuevo García
11. Pellegrin Boutique Gourmet
12. Starbucks

SHOPPING

13. Caro Cuore
14. Cloe
15. Club House
16. Lacoste
17. Benson & Thomas
18. Caro Criado
19. Prüne
20. Karech Elixir Boutique
21. Agnes Lenoble
22. Sierra Mora
23. Tazart Galería de Arte

HOTELS AND CLUBS

24. Sofitel Carrasco Hotel
25. Betalba House
26. Carrasco Lawn Tennis
27. Club Fuerza Aérea
28. Club Naval

CONNECTIVITY

15 min. from downtown Montevideo
15 min. from Carrasco International Airport
2 hours from Punta del Este
1 hour 30 min. from Laguna del Sauce Airport
1 hour from Buenos Aires – by plane
2 hours 30 min. from São Paulo – by plane

KEY FEATURES

Sculptural white concrete structure

3-metre interior ceiling heights

Floor-to-ceiling windows

2 parking places measuring 2.50 × 5 m + 1 storage unit per residence

Guest parking

Rooftop with kitchenette, bathroom, flooring, fire pit and jacuzzi

Garden lounge

Spa with gym, heated swimming pool and sauna

Landscaped gardens with bespoke design and irrigation system

Mitsubishi (Japan) air conditioning and hot water systems

Ikatu / Bang & Olufsen home automation

Porcelanosa (Spain) porcelain tile flooring in living areas and kitchens

Natural wood flooring in private areas

Bulthaup (Germany) kitchens

Poliform (Italy) wooden wardrobes and walk-in closets

Foster + Partners-designed faucets by Porcelanosa (Spain)

24-hour concierge service

Laundry and housekeeping services

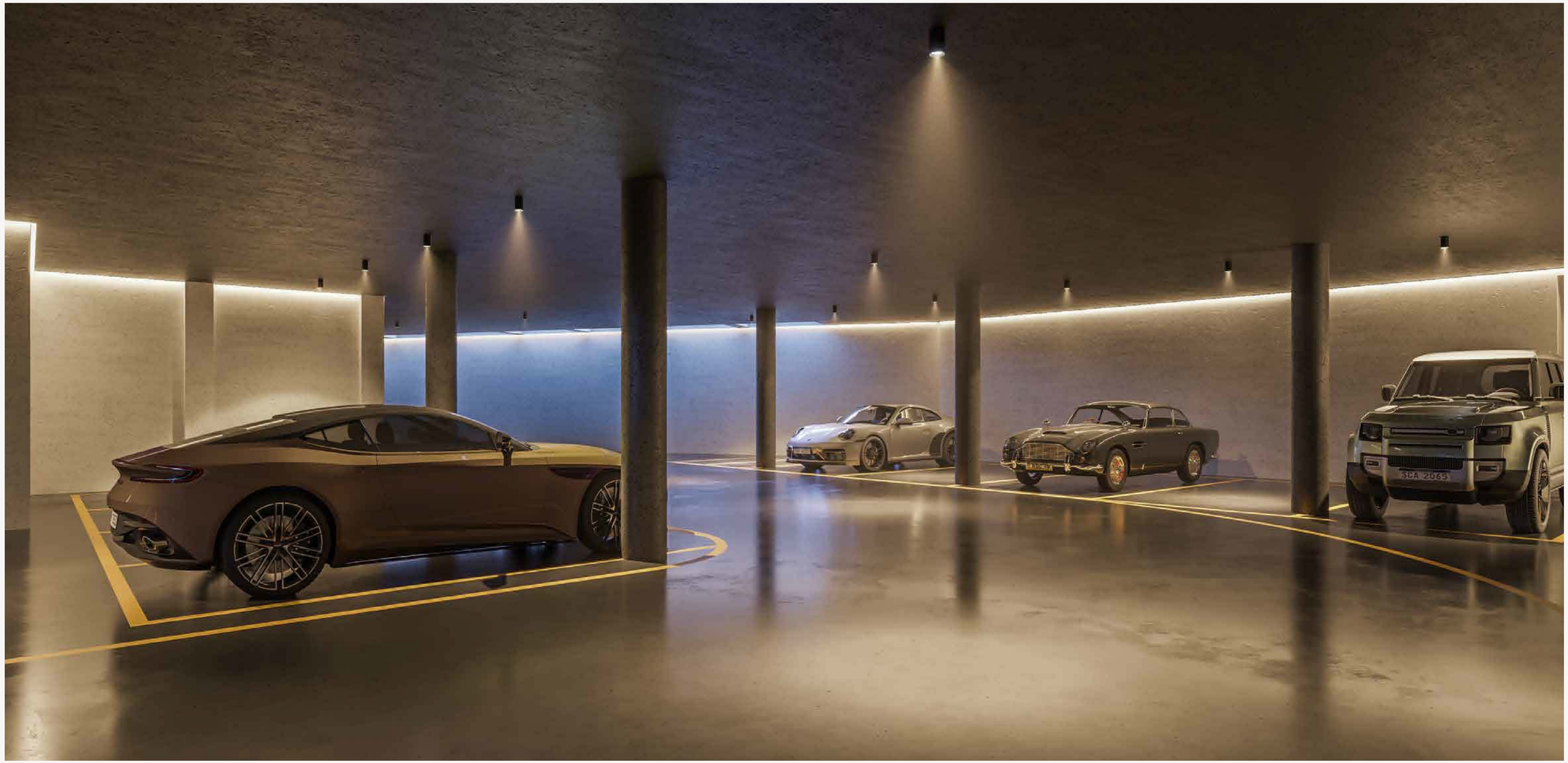
Valet parking and car washing services

Electric vehicle charging station

Miele (Germany) electric appliances

Management app

LEED certification



Spacious parking places.

OPTIONAL FEATURES

Customizable interior layout

Additional parking places

Private internal elevators in duplex residences

Upgrades and customization of Bulthaup (Germany) kitchens

Upgrades and customization of Porcelanosa (Spain) flooring

Interior design by Foster + Partners and Zinc Design

Customization of the residences' equipment and fittings

Miele (Germany) electric appliance upgrades

Upgrades and customization of the home automation system (Ikatu)

Integration of Bang & Olufsen (Denmark) audio/video systems

The philosophy is to create a project that naturally becomes a legacy, raising the standard of quality and experience.

Right from the outset, all professionals on the team shared a passion for creating a project that would stand apart from the ordinary placing construction and architectural quality above all else.

Foster + Partners

PONCEdeLEON/ARCHITECTS

BETALBA CAPITAL

exat

CEAOSA CONSTRUCTORA

Land + Project Management

ZINC DESIGN

Blk.

The finest professionals in each field and the team's synergy not only ensure spatial quality and cutting-edge finishes, but also make sustainability an added value in terms of signature architecture.

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